Nuance Licensing Opportunities: Power PDF and Dragon

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About Nuance

We are reinventing the relationship between people and technology.

- **Dragon** is the world's leading speech recognition software for creating documents
- **Power PDF** is PDF software for the business user
- Largest speech recognition and imaging technology company in the world
- Global company, US HQ, \$2B USD revenues, listed on the NASDAQ
- The company behind Siri, Samsung Speech Rec (S-Voice, Speech TV Controllers),
- Voice recognition for the automotive industry (Ford, BMW, Toyota and more).

Flexible licensing and product options:

- For individuals: You can stock downloadable and physical products. Maintenance and support not available but customers can contact Nuance technical support via web or phone. See: <u>http://australia.nuance.com/support</u>
- **For organisations:** Volume Licensing Agreements are available and software is enterprise friendly. *Customer portal at network.nuance.com for downloads and maintenance support.*



Nuance software solutions that boost productivity

Dragon next generation speech recognition

- For users who need fast, accurate dictation and highperformance speech recognition features, such as custom vocabulary and commands, to improve their documentation productivity
- Meet your unique business needs where ever your job takes you.



Power PDF - named "Best PDF Editor" by PC Advisor

- Easy to use, edit, create, convert PDFs
- Digital signature creation and verification
- 256 bit security never breached
- Complete form solution
- Side-by-side document comparison
- Scan in directly, world leading OCR
- Dragon Notes and Text to Speech.





Dragon speech recognition



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Who Uses Dragon Speech Recognition?

- **Professionals** –to be more efficient in the office, or on the go
- People who have difficulty typing – to overcome physical challenges
- Students and Teachers
- Writers to capture the creative flow
- Anyone who wants to keep up with the speed of thought!









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The documentation challenge

Businesses/agencies face significant document requirements...

Police officers face "overwhelming" amounts of reporting work that curtail their time on the street*

Too much time spent on inefficient paperwork ...

Social workers spend 30-60% of time on administrative work**

Impacts to productivity, client service delivery, cost-recovery...

* "<u>Paperwork Overwhelming Cops</u>," Chronical Herald, 24/8/12 ** The Social Work Survey 2014-5, Liquid Personnel



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Dragon enterprise solution

Documentation overload

Too much time spent on inefficient administrative work



Document backlog and missed deadlines



Inaccuracy and risk of noncompliance



Time/cost of transcriptions



Cost of deployment and maintenance



Solution benefits

More time to focus on clients or drive your core business



Increased efficiency and productivity



Improved accuracy and compliance



Reduced transcription time and costs

더읍

Efficient, centralized management



Dragon Speech Recognition In Action

Demonstration

Speech recognition by





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Imaging product range



Power PDF The next-generation of PDFs is finally here

Now it's easy for business users to convert files into PDFs that are easy to edit, annotate and share. With an intuitive interface and collaboration tools built in, this isn't an alternative PDF solution – it's a better PDF.





A better way to store, find and share documents on the network or the cloud with the world's leading desktop document management solution. Scan and converts PDFs, documents, photos and images to be more productive.



OmniPage Now any file can be an editable document

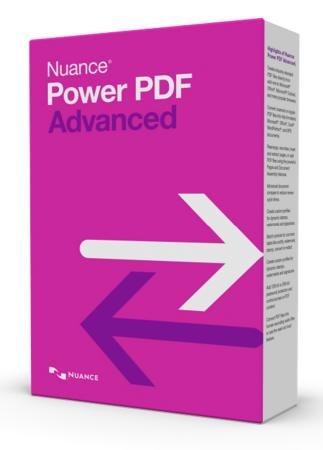
Enjoy the fastes, most precise OCR solution to convert paper, PDF files, forms and event digital photos into documents that can edit in your favorite PC applications – with amazing accuracy, true to the original document.



Introducing

Nuance[®] Power PDF

Power PDF Advanced 2.0 is the most dynamic, mobile & easy-to-use PDF product that Nuance has ever created.





The Perfect Storm

Demand for PDF software is growing

PDF print drivers have created a surge in PDF files which now need to be managed, edited and secured

Organisations need to provide software to work with and edit PDFs for the same budget to address digital workflow adoption

Organisations want Licensing Flexibility and Choice

Adobe are doing some interesting things i.e. Acrobat X EOS

Power PDF supports 20 languages

English, French, German, Dutch, Spanish, Italian, Brazilian-Portuguese, Swedish, Danish, Norwegian, Finnish, Japanese, Turkish, Polish, Hungarian, Russian, Czech, **Traditional Chinese**, Simplified Chinese, Korean





Power PDF Advanced value

Power PDF gives you more for the money (and freedom too)

| Adobe | 1 year | 3 year | Nuance | Perpetual | 1 year | 3 year |
|------------|---------------|---------------|-----------|-----------|---------|---------|
| Acrobat DC | Subscription* | Subscription* | Power PDF | license | savings | savings |
| Standard | \$155 | \$465 | Standard | \$99 | 36% | 79% |
| Pro | \$179 | \$537 | Advanced | \$149 | 17% | 72% |

- Power PDF can save you as much as \$366 (79%) over a 3 year Acrobat DC subscription
- You don't need to be committed to one document cloud system
 - Power PDF Standard connects to popular cloud systems
 - Power PDF Advanced adds connectivity to enterprise document management systems
- Power PDF comes with additional utilities (we call them Assistants) to more productively create and convert PDF files in multiple ways (more freedom) and within multiple applications.

* Pricing as of June 2016. Yearly subscription is the lowest cost. Monthly subscriptions are even more expensive.







Power PDF customers

"We have saved about \$70,000 thanks to Power PDF. This is a substantial saving for us. When you combine this with the extensive PDF capability we have gained, I can honestly say that Power PDF was the right solution for our firm. If you are searching for PDF capability, then Power PDF is definitely worth considering."

Shane Doak, Knowledge Resources Manager Harwood Andrews

"Power PDF is helping us transform the way we work. Our processes are now far more digitally orientated and less labour intensive. As a result, not only are we more efficient and our processes more streamlined, we have also considerably decreased the amount of paper we use"

Andy Hopkins, Manager ICT Kensington Swan "Nuance Power PDF has been a breath of fresh air for us. I have no hesitation in saying that I believe it offers all the capability we require and is one of the most sophisticated PDF solutions on the market, but at a very competitive price tag"

Mark Campbell, IT Operations Manager PPB Advisory

"Overall, I'd have to say that Power PDF really does deliver value for money. The cost differential is significant, and when you add to this the extensive capability of the product and the peace of mind that comes with the brand, Power PDF is certainly worth considering."

Richard Banfield, IT Manager Dimension Data "... Another big plus for us is that Power PDF turns static files into 'live' forms so that digital signatures can be added. Our partners often have to sign countless documents which can now be done quickly and easily thanks to this feature." "Unlike other PDF solutions, it is remarkably well priced given the feature rich menu of capability that it provides."

Andrew Stott, Technology Services Supervisor Hall & Wilcox Lawyers

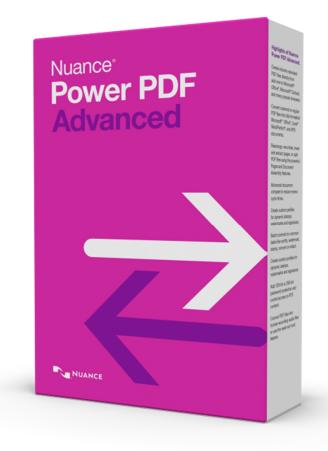
"It's very easy to use, offers all the functionality that a business needs and it works day in, day out without any hassles. In fact, I don't believe we have ever had to call Nuance's tech support for any issues. Their software is very simple to integrate, intuitive and highly reliable, which is exactly what busy, small to medium businesses need"

Sebastian Culbert, Head of Operations BCP Marketing



Power PDF in action

Demonstration







register for the Nuance Partner Portals:

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